## 2012 SBA Georgia Financial Services Champion of the Year

An individual who assists small businesses through advocacy efforts to increase the usefulness and availability of accounting or financial services for small businesses may be nominated. Nominees may or may not be small business owners.

- 1. Outside of regular business duties, the amount and quality of assistance given small businesses to obtain financing.
- 2. Advocacy for changes in the financial services industry to assist small companies.
- 3. Encouragement of the flow of investment capital to small ventures.
- 4. Active support for legislative or regulatory action designed to help small firms.
- 5. Measurable accomplishments through the advocacy efforts of the financial services or accounting industries to advance small business interests.

## What information must the nomination package contain?

Nominations must be typewritten on one side of 8 1/2" x 11" white stationery, collated and secured in a 1 1/2" binder. Incomplete nomination packages will not be considered. All evaluation/selection criteria must be specifically addressed. A complete nomination package will include, in the following order:

- 1. A single cover page stating
  - the nominee's full name, title, business and home addresses with telephone and fax numbers, and e-mail address if applicable;
  - the award for which the nomination is being made;
  - the nominator's name, title, place of business, business address and telephone number and e-mail address if applicable; and
  - a one-paragraph description of the nominee's business and/or professional occupation.
- 2. A completed background form (SBA Form 3300, Award Nomination Form)
- 3. An original 8" x 10" or 5" x 7" photo of the nominee; or a digital photo at least 300 dpi; photocopies are not acceptable.
- 4. Four to five additional photos from the nominee's company/organization, employees at work.
- 5. A nomination letter, to include a concise statement of the qualities and performance that merit the award, not exceeding four pages.
- 6. A brief biography of the nominee, not exceeding one page.
- 7. A business profile, not exceeding one page, if applicable.
- 8. The nominee's business financial statement including balance sheets, profit-and-loss statements and financial reports not exceeding 12 pages, on 8 1/2" x 11" paper for the last three years, if applicable.
- 9. Any other supporting documentation deemed significant by the nominator, including news clips, letters of recommendation and other evidence of the appropriateness of the nomination. Supporting documentation must not exceed 10 pages. Videos will not be considered.
- 10. A signed and dated Consent for Disclosure of Information (SBA Form 2137).